We hope you enjoyed the inaugural issue of *The Mainstreeter*'s Community Newsletter in September. In this our 2nd newsletter, we're pleased to provide you with many of the features that we introduced in September as well as some new items that will keep you updated and informed of all things Old Ottawa East (OOE).

Our Community Calendar, entitled *Artists of Old Ottawa East 2025/26*, is selling briskly as the holiday season approaches. You can order it now through our new online Community Shop and this newsletter (see below). We have also added two additional community-minded holiday gifts to our Community Shop, so please check it out at mainstreeter.myshopify.com.

And we are hard at work redesigning our website at www.mainstreeter.ca. Look for it before the New Year. It's just one of the ways we at *The Mainstreeter* intend to celebrate our 40th birthday of publication (1985-2025). It's shaping up to be quite a year for our community, and for our community newspaper!



Friendly spooks adorned the front of this Merritt Avenue household waiting to greet young neighbourhood trick or treaters.

Welcome to The Mainstreeter's Community Newsletter

November 2024 - Issue #2

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Proudly serving our community since 1985 | Mainstreeter.ca

In case you missed our October issue

We're especially proud of the October issue of *The Mainstreeter*, and we hope that you enjoyed the many stories and photos of life in Old Ottawa East (OOE). Community events featured prominently in the October issue, as locals flocked to two of OOE's signature outdoor festivals - the 5th annual outdoor art tour - *A Walk of Art 2024* - and the return of *The Main Event*. We have loads of pictures and stories about both great events.

And our October issue contained a significant historical report from Dave O'Malley and Don Fugler on the *Fallen Heroes of Ottawa East* to mark the upcoming Remembrance ceremonies in the community.

Food & Drink Editor Jill Wherrett took to the road to sample fine chocolate and outstanding new wines on guided tours within an hour's drive of Old Ottawa East, and we reported on a new Tex-Mex eatery that will appeal to casual fast foodies next spring.

Read it all in the October issue, and so much more!

To read *The Mainstreeter*'s October issue cover-to-cover, <u>click here</u>.



News and features from our October Issue



Anger erupts as Hydro One proposes to eliminate almost 50% of the mature trees on Centennial Boulevard

Hydro One (Hydro), the provincial electricity corporation, has met with strenuous opposition to its initial plan to remove approximately half of the existing trees under the transmission lines of Centennial Boulevard this coming fall.



Touring Ottawa's emerging wineries is a delightful way to pass an autumn day

Dreaming of spending a crisp, sunny autumn day sipping wine after a leisurely drive through the countryside? No need to hop on a plane to the south of France; simply head to one of the dozen wineries within an hour or so of Old Ottawa East for an ideal day out.

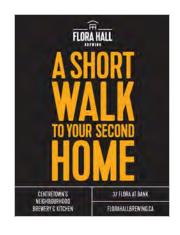
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Our November newsletter sponsors







(click image for more details)

From our Food & Drinks pages



New Tex-Mex eatery, barBURRITO, coming this spring to Corners on Main

Leasing agent David Cantor of Cantor Realty has confirmed that negotiations have successfully concluded with franchisees for barBURRITO, a Canadian-owned, Tex-Mex, fast-casual restaurant with multiple locations in Ottawa, Kanata, Orleans and Gatineau, to open a new location at 137 Main Street.

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A visit to Hummingbird Chocolate's awardwinning production facility in Almonte

Food & Drink Editor Jill Wherrett tours Hummingbird, a craft chocolate company in Almonte specializing in single origin dark chocolate, sourced from cacao farms with sustainable and ethical practices. The enterprise began as a basement hobby for former international development workers Erica and Drew Gilmour.

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From our Art Beat pages



Tim Hunt's Old Ottawa East community sketchbook

Our resident sketch artist Tim Hunt reflects back on a community institution, the Children's Garden on Main Street, and recalls how both of his own kids



Lucianne Poole and Rose Bronskill - A mother and daughter duo of emerging artists

As the author Edith Wharton once said: "Mothers and daughters are part of each

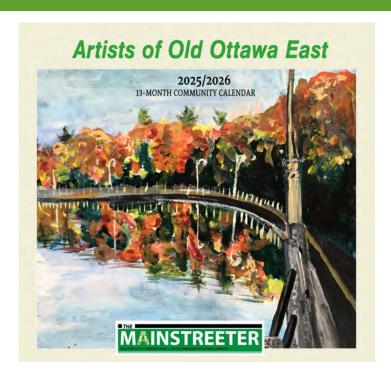
played a role in the evolution of the garden from its former incarnation as Robert Leggett Park.

other's consciousness, in different degrees and in a different way, but still with the mutual sense of something which has always been there." Lucianne Poole and Rose Bronskill both presented their artwork at A Walk of Art 2024.

Read More

Read More

On sale here! The 2025/26 OOE Community Calendar



Our 3rd annual Old Ottawa East Community Calendar, entitled *Artists of Old Ottawa East 2025/26*, is now on sale just in time for the upcoming holiday gift-giving season. Sales of the colourful 13-month calendar are brisk and there are only a limited number on offer. Again this year, we have held the price steady at \$24.99 plus tax.

Artists of Old Ottawa East 2025/26 features well-known scenes from our community created by our best-known local artists, including *The Mainstreeter*'s resident sketch artist Tim Hunt. This year's edition also showcases paintings and photographs by fur other talented local artists, Louise Rachlis, Claude Latour, Louise Elliott and Bess Fraser.

The *Artists of Old Ottawa East 2025/26* community calendar is available now at Singing Pebble Books, 206 Main Street or purchase it online at *The Mainstreeter's* Community Shop powered by Shopify. Visit the Community Shop at mainstreeter.myshopify.com today. Place your order now and avoid disappointment.

Two new holiday gift items now featured at the Community Shop

We're proud to showcase the Old Ottawa East scenes of our resident sketch artist Tim Hunt in two of our newest featured gift items now on sale through *The Mainstreeter*'s Community Shop at <u>mainstreeter.myshopify.com</u>.

The Mainstreeter Mug is the perfect companion when you sit down with a coffee or tea to read your copy of *The Mainstreeter*. Whether to keep or to gift, you can enjoy the first of different Tim Hunt sketches of familiar community landmarks,

or collect them all as they are introduced in the Community Shop. Each mug comes boxed and delivered right to your door. Click <u>here</u> to purchase yours!



The Mainstreeter Mug

\$19.99 + tax

This delightful boxed set of Tim Hunt signed greeting cards features a variety of the artist's original sketches of Old Ottawa East locations and landmarks. Each set contains six (6) colourful greeting card sketches signed by the artist, accompanying envelopes and a display box. Ideal to send to friends and family, whether they live across the street in Old Ottawa East or across the country. And like all of our community products, they are delivered right to your door. Click here to purchase yours!



Tim Hunt's Old Ottawa East greeting cards

Boxed set of 6 signed cards \$24.99 + tax per box

The Mainstreeter's Yes or No Survey Poll

In every issue of The Mainstreeter we ask our readers to voice their views on a question of importance to our community. Most recently, 88% of respondents to our Yes or No poll said they believed the City should create an off-leash dog park in Old Ottawa East.

In our October issue, one of our readers told us that the walls of his house shake whenever heavy construction trucks go rolling down his street. So we wondered if our readers think that speed and weight restrictions should be applied to heavy trucks travelling the streets of Old Ottawa East. Yes or No? To cast your vote, scan the QR Code below.



Trees of Hope for CHEO

Trees of Hope is an annual fundraiser hosted by Fairmont Chateau Laurier, dedicated to supporting CHEO, the Children's Hospital of Eastern Ontario. The 2024 edition of Trees of Hope marks the 27th year of this event.

Celebrated for its festive charm, the event transforms the hotel into a wonderland of beautifully decorated Christmas trees by each of our sponsors, which are on display from late November to January. The event features a judged competition for the Best Decorated tree, and a People's Choice Award, all contributing to the festive atmosphere and charitable cause.

On November 25th, 2024, teams of six colleagues or family members from each sponsor organization will gather at the Fairmont Chateau Laurier to decorate their provided tree, inspired by this year's Trees of Hope theme: "Suite Dreams: A Nutcracker Tale, featuring a color palette of lovely blues, pinks, browns, green, and touches of silver and gold. Then, beginning on November 26th, the public can view the decorated trees and cast their votes for their favourite tree to decide the People's Choice Awards.

Over the course of 26 years, Trees of Hope has raised over \$1.4 million for the CHEO Foundation, a charitable organization dedicated to raising funds to support CHEO. The foundation plays a vital role in ensuring that CHEO can provide world-class care, innovative research, and essential services to children, youth, and their families across the region.



Coming up in our December issue

We are working on some terrific articles for our upcoming issue of *The Mainstreeter*. Here are some of the stories you can look forward to in our December issue:

- We go inside the Le Marquis apartment building on Main Street.
- Greenspace grab: Residents fight to block 185 Hawthorne development.
- Rats to you, rats to me we're seeing more of the rodents in OOE.
- Food & Drink: Who knew that Ottawa was the Mecca of cooking schools?
- Food & Drink: We sample and rate all those meal kits and food services.

Up & Coming Events & Dates

It's a busy time of year, and there's lots going on for adults and kids of all ages. Here are some events and dates you may want to remember:

- Nov. 7 9: OCAN Canadian Film Festival @ Bytowne Theatre
- Nov. 10: OOE Remembrance Ceremony @ Brantwood Gates @10:45 am
- Nov. 12: Old Ottawa East Community Association (OOECA) AGM Meeting
- Nov. 23: Artist Signing of OOE Community Calendars Singing Pebble Books
- Nov. 26: CHEO Trees of Hope Public Viewing: Fairmont Chateau Laurier Hotel
- Nov. 27: Submission deadline for The Mainstreeter's December issue.
- Dec. 7: MAC Fair Artisans Craft Show @ Immaculata High School
- Dec. 8: Shadows & Light Bytown Voices Choir Knox Presbyterian Church
- Dec. 12: The Mainstreeter's December issue publication date

Key submission deadlines

NEXT ISSUE

December 12, 2024

EDITORIAL DEADLINE

November 27, 2024

ADVERTISING ARTWORK DEADLINE

November 27, 2024*

Book ads well in advance to ensure space availability

To submit an article or letter to the editor, e-mail Lorne Abugov at editor@mainstreeter.ca

To advertise, call Ben Crooks at 613-858-4804 or e-mail advertising@mainstreeter.ca

If you would like to deliver a route, e-mail Daniel Racicot at <u>distribution@mainstreeter.ca</u>

Content deadlines and production schedule - 2025

	Articles/advertisement Booking Date	Articles/advertisement Submission Date *	Publishing date
#1	January 14, 2025	January 28, 2025	February 13, 2025
#2	March 11, 2025	March 25, 2025	April 10, 2025
#3	May 13, 2025	May 27, 2025	June 12, 2025
# 4	July 22, 2025	August 5, 2025	August 21, 2025
#5	September 10, 2025	September 24, 2025	October 9, 2025
#6	November 12, 2025	November 26, 2025	December 10, 2025

Ads or columns received after the submission deadline will not be accepted.

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