We hope you enjoyed our first Community Newsletter. Our goal is to publish the newsletter free of charge six times per year: January, March, May, July, September, and November, in each case one month after we publish *The Mainstreeter*.

Please note: Issue #1 of *The Mainstreeter*'s Community Newsletter contained one small but important error. The price of our Community Calendar, entitled *Artists of Old Ottawa East 2025/26*, which is now on sale through preorder reservations, is stated to be \$29.95. This is incorrect. The correct price for the Community Calendar is only \$24.99. So, if you wish to pre-order one or more copies of *Artists of Old Ottawa East 2025/26*, our small error just saved you a little under \$5 per calendar!

Welcome to The Mainstreeter's Community Newsletter

September 2024 - Issue #1

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Proudly serving our community since 1985 | Mainstreeter.ca

In case you missed our August issue

Our August issue is a 44-page blockbuster stuffed with stories and photos covering every corner of Old Ottawa East and beyond. Among the must-read items is a special report on crime in our community that features two eye-witness accounts of brazen auto thefts recently reported in OOE. It's the stuff of Netflix! Our Food & Drink Editor Jill Wherrett drops in on five local eateries to taste-test local croissants, and we report on the opening of a new bubble tea destination in our neighbourhood that had line-ups snaking around the corner of Main Street on opening day. Our chief reporter John Dance leaves no stone unturned, covering all of the new and breaking stories in his Community Update column. It's all in the August issue, and so much more!

To read *The Mainstreeter*'s August issue cover-to-cover, <u>click here.</u>



News and features from our August Issue



New women's pro team is helping to fuel local growth of girls hockey

About 400 girls ranging in age from five to 18 are now taking to the ice in central Ottawa each season to play competitive and house league hockey on teams operated by the Ottawa Girls Hockey Association.

Read More



Crime in the community: A special report on our auto theft epidemic

Two Old Ottawa East residents provide us with their eyewitness accounts of brazen late-night car theft attempts - one of them successful, and one of them thwarted to the delight of the Ottawa Police.

Read More







(click image for more details)

From our Food & Drink pages



Oo-la-la: We sample our community's top croissants

It's a tough job - but someone has to do it! Our Food Editor Jill Wherrett samples the croissants at five of our neighbourhood's popular eateries and learns the secret to baking these delectable delights from Ottawa's Cordon Bleu pastry chef.

Read More



A truly grand opening for Xing Fu Tang Bubble Tea

Did you miss the parade on Main Street last month? Not one with bands and floats, but rather with a mountain of balloons and long line-ups of thirsty patrons. The occasion was the July grand opening of OOE's new bubble tea destination.

Read More

From our Art Beat pages



Tim Hunt's Old Ottawa East sketchbook

Our resident sketch artist Tim Hunt popped over to the new home of the Main Farmer's Market on the Grand Allée a few Saturday's back. In his homespun style, Tim tells how his latest Old Ottawa East sketch came to be.

Read More

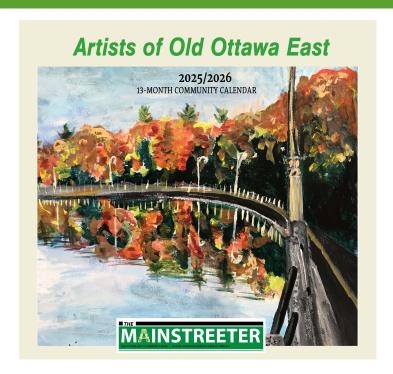


Louise Elliott's images of our community

Louise Elliott's artwork of everyday scenes in and around Old Ottawa East graces the pages of *The Mainstreeter* once again. Louise's community artwork will be featured on exhibit during the 5th annual *A Walk of Art 2024* outdoor art tour on Saturday, September 28th .

Read More

Order the 2025/26 OOE Community Calendar today!



Our 3rd annual Old Ottawa East Community Calendar, entitled *Artists of Old Ottawa East 2025/26*, is undergoing preparation and we are accepting pre-orders now! Once again, the 13-month calendar will feature well-known scenes from our community created by our best-known local artists, including *The Mainstreeter's* resident sketch artist Tim Hunt. This year's edition will also showcase paintings and photographs by several other talented local artists, such as Louise Rachlis and Claude Latour.

Like our prior year's calendars, the *Artists of Old Ottawa East 2025/26* is certain to be a sell-out, so place your order now and avoid disappointment. A proven Christmas stocking stuffer, the OOE community calendar has delighted local readers and shoppers over the past two years, and again this year, we have held the price steady at \$24.99 plus tax.

To order the *Artists of Old Ottawa East 2025/26* calendar now please email editor@mainstreeter.ca. Please include the number of calendars you wish to purchase and your delivery address. You will receive a confirmation email in reply along with payment details. Delivery will begin in October.

A Walk of Art 2024

Saturday, September 28th 11:00 AM - 3:00 PM <u>(Rain date</u> - September 29th, same times)

The Mainstreeter proudly presents <u>A Walk of Art 2024</u>, Old Ottawa East's 5th Annual Outdoor Art Tour. It's the most beautiful outdoor walk of the year, as residents and visitors stroll the streets of our community, admiring the artwork of more than 40 of Old Ottawa East's most talented adult and child artists, sculptors, ceramicists and photographers. The map below showing the street addresses and locations of the exhibiting artists, including young artists displaying at the Children's Garden on Main Street and Clegg Street, will help you plan your walkaround. Mark the date - Saturday, September 28th - and come out and meet and support our talented local artists.





(click image to open full size)

Feeding your OOE neighbours

Food insecurity in Ottawa continues to be a tough reality for many people, and our Old Ottawa East (OOE) community is no exception. The Centretown Community Food Centre, located at 370 Catherine Street, which services OOE, has helped over 1500 people a month who struggle with food insecurity.

The main annual fundraising event to support the operation of the Centretown Community Food Centre is the annual Walk for the Centre. This year's Walk will be held on Sunday, October 6th.The 2-4km walk is along the picturesque Rideau Canal Western pathway from Confederation Park to the Pretoria Bridge.

We ask for your support of this worthwhile and necessary fundraiser for the Centretown Community Food Centre. Online donations can be made at www.centretownchurches.org/walkathon. Alternatively, donations can be made by cheque (made payable to CCSAC) at the registration desk on October 6th or mailed directly to CCSAC at 507 Bank Street, Ottawa K2P 1Z5. Receipts will be issued for donations over \$20.



Coming up in our October issue

We are working on some terrific articles for our upcoming issue of *The Mainstreeter*. Here are some of the stories you can look forward to in our October issue:

- Special Report: Old Ottawa East's fallen heroes of the two World Wars.
- How goes it: A snapshot of OOE's elementary and secondary schools.
- What's the future of the Bruyere Centre/Greystone Retirement Residence?
- Food & Drink: We sample and rate all those meal kits and food services.

Key submission deadlines

NEXT ISSUE

October 16, 2024

EDITORIAL DEADLINE

September 27, 2024

ADVERTISING ARTWORK DEADLINE

September 27, 2024*

Book ads well in advance to ensure space availability

To submit an article or letter to the editor, e-mail Lorne Abugov at editor@mainstreeter.ca

To advertise, call Ben Crooks at 613-858-4804 or e-mail advertising@mainstreeter.ca

If you would like to deliver a route, e-mail Daniel Racicot at distribution@mainstreeter.ca

Content deadlines and production schedule - Remainder of 2024

	Articles/advertisement Booking Date	Articles/advertisement Submission Date *	Publishing date
#1	September 27, 2024	September 27, 2024	October 16, 2024
#2	November 29, 2024	November 29, 2024	December 11, 2024

^{*}Ads or columns received after the submission deadline will not be accepted.

CONTACT INFORMATION

ARTICLES

Lorne Abugov *Editor*editor@mainstreeter.ca

ADVERTISEMENTS

Ben Crooks

Advertising Manager

advertising@mainstreeter.ca

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